



Website Design & Solutions

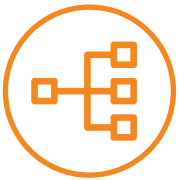
Protiviti's Website Design & Solutions team of user experience specialists, creative designers, security specialists, information architects and content strategists delivers stunning designs, compelling content and exceptional user experiences for organizations worldwide. Our mission is to help organizations properly define, map and execute their website strategy using the right platform based upon their organization's needs and goals



ASSESSMENT & STRATEGY PLANNING

Understanding your current status and facilitate informed decision-making and planning.

Website Assessment • Strategy • Accessibility Assessment • Roadmap • Planning



USER EXPERIENCE DESIGN

Creating a dynamic, feature-rich, responsive and intuitive experience for your users.

Information Architecture • Creative Design • Site Structure • Navigation • Wireframes



TECHNICAL DESIGN

Selecting the appropriate platforms and tools to optimize your website's performance.

Platform Selection • System Integration • Logos • Development



IMPLEMENTATION

Deploying your website based on the planning, strategy and design.

Website Implementation • Website Launch • Performance Testing • User Testing



SUSTAIN & EDUCATE

Educating & supporting your organization to maximize your new website investment.

Private Training • Governance • User Adoption • On-Demand Support

Website Solutions

Digital/Online Marketing

We will outline an effective Digital Marketing strategy to maximize organization visibility while ensuring sustained digital success by search engine optimization (SEO), search engine marketing (SEM), content marketing, content automation, campaign marketing and e-commerce.



Web Accessibility Audit

Web Accessibility is identifying and addressing gaps so that your website is accessible to all people, including those with disabilities. Our skilled UX professionals apply advanced principles to the observed structure, accessibility and operation of your website.



Market Research & Competitive Analysis

Our Market Analyst will compile and analyze statistical data, interpret the data and respond decisively to current and forecast trends in technology, formulate reports and make final recommendations.



Performance Optimization

Performance plays a major role in your website's success. Optimizing your website performance results in high return visits, low bounce rates, higher conversions, engagement, higher ranks in organic search, and better user experience.



Social Media Strategy

Protiviti's social media team helps you determine which social media strategies best meet the needs of your organization and membership. We also assist in integrating your digital and social media strategies so they leverage and reinforce each other.



Usability Testing

Many clients prefer to conduct usability testing on the wireframes of their new sites before finalizing the design and information architecture. Protiviti can help facilitate this process to ensure appropriate feedback is collected and the necessary changes are made.



Tools & Technologies



Learn More at [ECM.Protiviti.com](https://www.ecm.protiviti.com) or Contact Us at ECM@Protiviti.com

Protiviti is a global consulting firm that delivers deep expertise, objective insights, a tailored approach and unparalleled collaboration to help leaders confidently face the future. Protiviti and our independently owned Member Firms provide consulting solutions in finance, technology, operations, data, analytics, governance, risk and internal audit to our clients through our network of more than 70 offices in over 20 countries.

We have served more than 60 percent of Fortune 1000 and 35 percent of Fortune Global 500 companies. We also work with smaller, growing companies, including those looking to go public, as well as with government agencies. Protiviti is a wholly owned subsidiary of Robert Half (NYSE: RHI). Founded in 1948, Robert Half is a member of the S&P 500 index.

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