protiviti®

*Face the Future with Confidence*

# Microsoft Project Cortex Solutions

## Empower your organization with the future of enterprise knowledge

According to research from Microsoft*, approximately one-third of organizations struggle with the volume and variety of new information entering their organization, particularly information that is gathered by email, scanned documents, or paper forms. And, most organizations have data and information that is spread across countless documents and diverse systems, that it then becomes difficult for employees to locate important content.

Microsoft Project Cortex applies advanced artificial intelligence (AI) to empower people with knowledge and expertise in the applications they use every day. It helps organizations tap into the knowledge they have in their corporate data by organizing content and accelerating knowledge sharing to improve productivity and process efficiencies.

**Exclusive Microsoft Launch Partner for Project Cortex**

**Content Services Preferred Partner**

## How Microsoft Project Cortex Changes The Way You Work

**Empower employees with more knowledge and untapped information**
Project Cortex is a knowledge network that helps empower people with knowledge and expertise in everyday apps and automatically connects and organizes knowledge across teams and systems.

**Automate and digitize business processes around documents**
Project Cortex classifies documents and extracts metadata from documents. Utilizing the content within a document, it pulls the important information to automate a process based on machine teaching.

**Improve records retention and information protection policies**
Project Cortex brings innovations in smart content ingestion to analyze documents and create sophisticated models that automatically and intelligently apply records management and information protection policies.

**Receive superior workplace insights with analytics**
Project Cortex allows business users to gain valuable insights from their data, improving search, data accuracy and productivity. It aggregates information into content centers that gather analytics and enable report generation to help organizations better understand how their content is used.
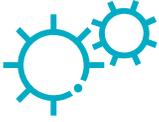
**Connect Data for Intelligent Recommendations with AI & Machine Learning**
Automate and improve document-management systems, allowing end users to more efficiently handle, manage, and update their documents, videos, training information, recorded meetings, etc.

## INNOVATE. TRANSFORM. SUCCEED.

## How Project Cortex Works

**SharePoint Syntex:** Syntex uses advanced AI and machine learning to amplify human expertise, automate content processing and transform content into knowledge. It then automates the capture, ingestion and categorization of content, extracting valuable information as metadata.

**Knowledge Centers:** Project Cortex includes a smart engine to automatically process internal content from SharePoint and file shares, as well as external repositories. It automatically and intelligently creates topic pages and knowledge centers based on this content.

**Topic Cards:** Topic Cards are clickable, in-text links throughout many different types of content hosted in your organization's intranet. Users may then follow the topic card to the organization's customizable Knowledge Center, for more in-depth curated information.

## Protiviti's Project Cortex Solutions

### Design & Strategy Workshops
Conduct knowledge driver and scenario-based workshops to build a roadmap and strategy to help prioritize your business scenarios, understand which knowledge and business processes can leverage the power of Project Cortex and identify the best path to implement.

### Governance Planning
Maximize the Project Cortex experience by leveraging Knowledge Managers and governance processes to curate content through its lifecycle.

### Implementation
Design your knowledge center and launch Project Cortex using Microsoft's best practices methodology to ensure a smooth product delivery.

### Customizations
Identify and map out your business processes, build custom Machine Learning/Teaching Models and allow the power of Project Cortex to automate content classification and delivery.

### Training & On-Demand Support
Benefit from our training programs as you build in-house expertise. Leverage our on-demand support team to gain on-going support as your deployment is adopted across the enterprise.

## Contact us today for an exclusive preview of Microsoft Project Cortex!

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