

Growing Companies are Rethinking SAP

How midsize businesses grow faster and scale smarter with SAP Cloud ERP

More than

460,000

midsize companies use SAP Solutions today

Nearly 80% are small and midsize businesses

Growth reveals operational weaknesses far quicker than most companies realize

As organizations grow, fragmented systems, limited visibility, and manual processes begin to impact operational efficiency, governance, and decision-making. Today, many mid-market companies are re-evaluating traditional assumptions about ERP and asking whether their current systems can support the scale, agility, and innovation required for future growth.

Why this Discussion Matters

ERP choices traditionally seen as long-range are under review as firms focus on:



Scalability of business processes



Visibility into operations



Simplification of technology architectures



Rapid decision-making

Most Common Myths About SAP Cloud ERP



"SAP Cloud ERP is too costly"

Flexibility of cloud ERP solutions lowers costs through a pay-as-you-go pricing model.



Electrip Group

Integrated SAP Cloud ERP with usage-based licensing for EV expansion across Europe



"SAP Cloud ERP is built only for large enterprises"

Medium-sized and growing firms are actively implementing SAP Cloud ERP.



Lagom Professional Services

A company of 28 people shortened its financial closing cycle by half.



"It takes too long to implement."

Step-by-step approaches are allowing for faster ERP implementation.



PureTech Scientific LLC

Implemented SAP Cloud ERP within just 15 weeks.



"It is hard to use SAP Cloud ERP."

SAP Cloud ERP brings clarity, consistency, and structure, so teams can work with confidence rather than creating complexity and workarounds.



SMART Railway Technology GmbH

100% staff productivity in just three days.



"SAP Cloud ERP requires heavy customization"

Standardized architecture makes it possible to scale without heavy customization.



Trade Capital Corporation®

Successfully scaled using clean-core ERP methodology.

*Company examples referenced in this infographic are sourced from SAP customer success stories. References are provided for illustrative purposes only and do not imply a client relationship with Protiviti.

Why this Discussion Matters

- 01 | Small inefficiencies scale quickly
- 02 | Disconnected systems slow decision-making
- 03 | Assumptions made early influence outcomes later

As organisations scale, ERP decisions begin to influence far more than technology operations alone. They shape financial visibility, process discipline, operational consistency, and the organisation's ability to respond with speed as business demands evolve.

Drawing from its experience across business transformation, finance, risk, and technology consulting, Protiviti works with organisations that are reassessing whether their ERP environment can support the pace, complexity, and growth priorities of the business today.

Do your ERP assumptions match modern business needs?