



THE FUTURE OF CONSUMER PRODUCTS AND RETAIL WITH SAP S/4HANA®

How the digital platform
enables greater insights,
enhanced usability and
quicker decision making



SAP S/4HANA® stands as a cutting-edge platform, poised to revolutionize the consumer-packaged goods and retail industry by facilitating the establishment of a dynamic digital supply chain. Moreover, it empowers enterprises with real-time financial insights, a pivotal achievement that numerous companies ardently pursue on their journey to attain world-class status.

This platform allows companies to:

Optimize demand forecasting with AI and machine learning by utilizing data and model training to more accurately predict demand and adapt to changing market conditions.

Leverage consumer data and insights using advanced analytics and reporting to empower data-driven decisions, enabling a 360-degree consumer view.

Improve supply chain resilience by integrating processes, enhancing visibility and enabling collaboration across the entire supply chain network.

Drive personalized omnichannel customer experiences with real-time behavioral insights to increase customer satisfaction and brand loyalty.

Adhere to regulatory and financial compliance using tools that monitor, report and ensure reduction of compliance risks.

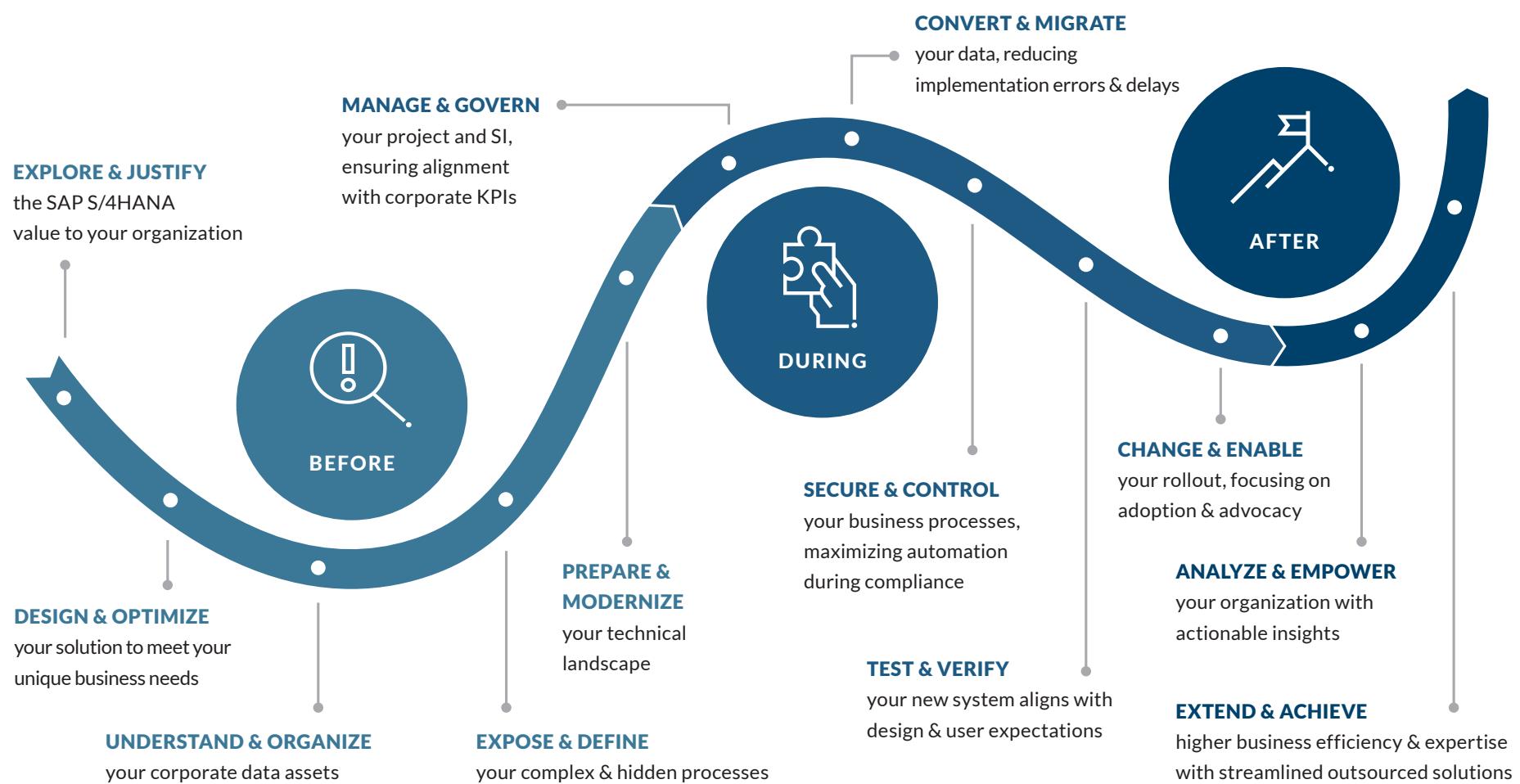
Advance innovation and sustainable product development by facilitating collaboration among different teams and providing a unified view of data accelerating time-to-market and improving sustainability metrics.

Enhance operational and financial efficiency by unifying processes and data on a single platform with S/4HANA, eliminating data silos and redundant tasks.

These advantages, coupled with the looming SAP ECC maintenance deadline impacting companies, has spurred a surge in clients opting to migrate their SAP landscapes and transition to SAP S/4HANA.

Navigate Your SAP S/4HANA Journey with Confidence

The journey to a successful migration starts with justifying the value, creating a strong business case and developing a sound strategy. This will be a multi-year journey to realize that value, with ups and downs that must be continually monitored to keep the journey on track. Having good people, processes and technology to make sure the focus is not only on the end-point of the migration, but on the long-term digital transformation of the organization. This provides consumer products and retail providers with the opportunity to strategically enhance profitability, elevate product and service quality, all the while adeptly navigating intricate sustainability and financial regulations. Protiviti works with customers in every phase of this journey, which is outlined below:



Product and Solution Offerings

RISE WITH SAP GROW WITH SAP

DATA, ANALYTICS & AI

SECURITY & COMPLIANCE

FINANCE TRANSFORMATION & PROCESS OPTIMIZATION

Common issues addressed:

Roadmap planning and implementation strategies that focus on business processes, solution design, secure & compliant infrastructure and the deployment of SAP S/4HANA.

Our focus areas include:

- Digital Roadmap
- Solution Design
- Federally Compliant Cloud Strategy
- Project Management & Governance
- Testing Strategy & Automation
- Organizational Change Enablement
- S/4HANA Data Migration

Key SAP Products:

- SAP S/4HANA Cloud Private Edition
- SAP S/4HANA Cloud Public Edition
- SAP Fiori
- SAP Business Technology Platform

Common issues addressed:

Improve data quality, integration and migration to SAP S/4HANA, streamlining data governance with proven strategies.

Our focus areas include:

- Data Quality & Governance
- Master Data Management
- Data Strategy & Warehousing
- Predictive & Business Analytics
- AI, Machine Learning & IoT

Key SAP Products:

- SAP Joule + CoPilot and AI
- SAP Data Services
- SAP BW/4HANA
- SAP Datasphere
- SAP Business Data Cloud
- SAP HANA
- SAP MDG
- SAP Analytics Cloud
- SAP BusinessObjects PCE

Common issues addressed:

Streamline user and role management, identify and remove security risks (such as segregation of duties) and provide assistance to meet stringent regulatory compliance requirements.

Our focus areas include:

- Governance, Risk & Compliance
- SAP S/4HANA Risk Management
- Identity & Access Management
- Data Privacy & Cybersecurity
- Internal Audit
- Intelligent Automation

Key SAP Products:

- SAP GRC (AC, PC, RM)
- SAP Identity Access Governance
- SAP Global Trade Services
- SAP Business Integrity Screening
- SAP Enterprise Threat Detection
- SAP AVM by Pathlock

Common issues addressed:

Provide SAP S/4HANA implementation support, drive finance, manufacturing and supply chain optimization, and develop reporting and analytics strategies.

Our focus areas include:

- Business Process Optimization
- Financial Close
- Process Mining & Analysis
- Financial Planning & Analysis
- End-to-End Process Implementation and Integration

Key SAP Products:

- SAP Integrated Business Planning
- SAP Product Lifecycle Management
- S/4HANA Manufacturing
- SAP Analytics Cloud Planning
- SAP Central Finance/Group Report
- SAP Signavio
- SAP SuccessFactors

Customer Success Stories



Optimizing business and FP&A processes leveraging SAP S/4HANA and SAP Analytics Cloud for a global food chain

A multinational restaurant chain had implemented SAP S/4HANA globally with unmet business, reporting and planning requirements, resulting in manual workarounds and process inefficiencies. Protiviti launched a sprint-based approach to remediate open issues and successfully enabled SAP S/4HANA and SAP Analytics Cloud, optimizing business, budgeting and planning processes.

- Improved process efficiency
- Automated manual activities
- Enabled visibility to company performance
- Optimized planning cycle times within FP&A processes



Leveraging data for meaningful insights and game-changing business intelligence

A leading North American beverage wholesaler sought to better understand demand, drive sales goals and optimize its supply chain but struggled with multiple, disparate systems. Protiviti reduced multiple platforms to a single source of truth, using SAP for ERP, HANA for data management and Power BI and SAP BusinessObjects for Analytics, unlocking meaningful insights and saving hundreds of thousands of dollars.

- Optimized inventory and customer backorder management
- Improved forecasting accuracy
- Enabled self-service tools
- Built trust in corporate data, increasing user adoption



Building compliant security access and enhancing the internal controls framework

A leading global retail and fashion company was implementing SAP S/4HANA for Fashion and Vertical Business and struggling with manual SAP security access processes. Protiviti was engaged to develop an internal controls framework, design security access and implement SAP GRC to automate user provisioning requests.

- Visibility into key risks and internal controls
- 100% SOD conflict-free task-based security roles
- 95% SOD conflict-free business roles
- Auto provisioning of access for retail store users
- Workflow-based provisioning of access for corporate users

Partners



Contacts

ARIC QUINONES
Managing Director
SAP Practice Leader
Aric.Quinones@protiviti.com

JENNIFER FRIESE
Managing Director
Global Consumer Products & Retail Leader
Jennifer.Friese@protiviti.com

KYLE SWANSON
Managing Director
SAP Consumer Products & Retail Leader
Kyle.Swanson@protiviti.com

Protiviti (www.protiviti.com) is a global consulting firm that delivers deep expertise, objective insights, a tailored approach and unparalleled collaboration to help leaders confidently face the future. Protiviti and its independent and locally owned member firms provide clients with consulting and managed solutions in finance, technology, operations, data, digital, legal, HR, risk and internal audit through a network of more than 90 offices in over 25 countries.

Named to the *Fortune* 100 Best Companies to Work For® list for the 11th consecutive year, Protiviti has served more than 80 percent of *Fortune* 100 and nearly 80 percent of *Fortune* 500 companies. The firm also works with government agencies and smaller, growing companies, including those looking to go public. Protiviti is a wholly owned subsidiary of Robert Half Inc. (NYSE: RHI).

© 2026 Protiviti Inc. An Equal Opportunity Employer M/F/D/V. Protiviti is not licensed or registered as a public accounting firm and does not issue opinions on financial statements or offer attestation services. All registered trademarks are the property of their respective owners. PRO-0226

protiviti®