

EXECUTIVE PERSPECTIVES ON TOP RISKS for the Near- and Long-Term

From economic pressures to talent scarcity: a call to action for CIOs and CTOs

In an era defined by rapid technological advancements and economic fluctuations, industries worldwide face unprecedented challenges. Our Executive Perspectives on Top Risks Survey reveals that CIOs and CTOs are at the forefront of navigating these critical issues — from a talent shortage in emerging technologies and escalating cyber threats to significant economic pressures. These findings underscore the need for strategic leadership and innovative solutions to turn these risks into opportunities.

2-TO 3-YEAR OUTLOOK: TOP 10 RISKS

- 1 Increases in labor costs
- 2 Economic conditions, including inflationary pressures
- 3 Ability to attract, develop and retain top talent, manage shifts in labor expectations, and address succession challenges
- 4 Talent and labor availability
- 5 Cyber threats
- 6 Rapid speed of disruptive innovations enabled by new and emerging technologies and/or other market forces
- 7 Sustaining customer loyalty and retention
- 8 Ensuring privacy and compliance with growing privacy and identity protection risks and expectations
- 9 Adoption of AI and other emerging technologies requiring new skills in short supply
- 10 Uncertainty surrounding core supply chain ecosystem

Results are based on a survey of 1,215 board members and C-suite executives worldwide. The full survey report, Executive Perspectives on Top Risks, may be accessed at erm.ncsu.edu or protiviti.com/toprisks. It includes detailed breakdowns of the results by respondent role, industry, geography, organization size and other categories.