

ACCELERATE

GLOBAL FINANCE TRENDS SURVEY REPORT

CPG-retail finance leaders' top priorities

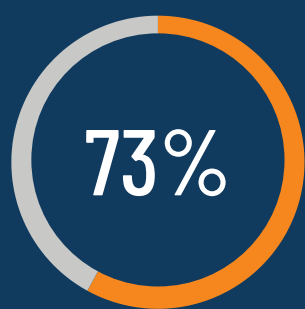
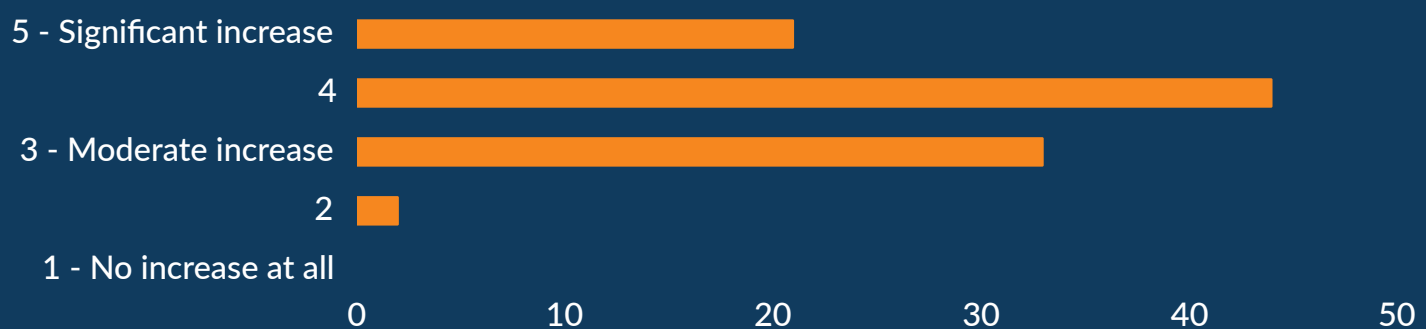
Finance leaders in the retail and consumer packaged goods (CPG) industries are leading their organizations' efforts to navigate today's uncertain market environment. Whether it is dealing with inflation or supply-chain disruptions, the leaders are stepping outside their comfort zones to provide strategic guidance across all facets of the business. Protiviti's 2023 global finance priorities survey explores the top finance trends and how leaders are juggling changing priorities.

Top overall finance priorities

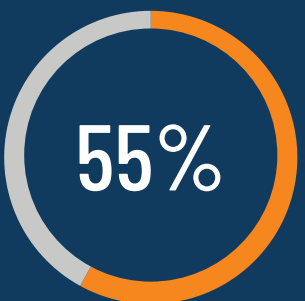
- 1 ESG metrics & measurement
- 2 Strategic planning
- 3 Profitability reporting & analysis
- 4 Impact of inflation
- 5 Financial planning & analysis
- 6 Security & privacy of data
- 7 National tax changes
- 8 Mobile finance applications
- 9 Cloud-based applications
- 10 Changing roles of human resources, leadership & development, and recruiting

Overview of key insights

To what extent, if at all, is your organization increasing the focus and frequency of its reporting related to ESG issues?



CPG-retail finance organizations that have experienced disruptions or delays as a result of supply chain challenges in the past 12 months



CPG-retail finance organizations with a formal and documented succession plan for key leaders

Actions CPG-retail finance organizations are taking to address inflation

- Reassessing working capital needs/cash flow management
- Assessing needs for new skills and talent both inside and outside the organization
- Reducing inventory in warehouses
- Negotiating pricing with suppliers
- Refining and/or increasing scenario planning