



EXECUTIVE PERSPECTIVES ON TOP RISKS 2024 & 2034

TMT leaders cite cyber threats, talent shortage and inflation among top risks

In Protiviti's latest top risks survey, executives from the technology, media and telecommunications (TMT) industry identified the biggest threats they anticipate over the next 12 months and a decade ahead. Their perspectives, highlighted below, shed light on risks that they must address to keep their business thriving and those that are essential for continued growth and expansion.

Top 10 Risks for 2024

- 1 Cyber threats
- 2 Ability to attract, develop and retain top talent, manage shifts in labor expectations, and address succession challenges
- 3 Economic conditions, including inflationary pressures
- 4 Rapid speed of disruptive innovations enabled by new and emerging technologies and/or other market forces
- 5 Third-party risks
- 6 Adoption of digital technologies requiring new skills in short supply
- 7 Ensuring privacy and compliance with growing identity protection expectations
- 8 Existing operations and legacy IT infrastructure unable to meet performance expectations as well as "born digital" competitors
- 9 Sustaining customer loyalty and retention
- 10 Substitute products and services that affect the viability of our business

2034

Looking a decade ahead, TMT respondents cited cyber threats, adoption of digital technologies requiring new skills, and disruptive innovations as their top 3 risk issues.