

ACCELERATE

2023 GLOBAL FINANCE TRENDS SURVEY REPORT

The volume of CFO priorities continues to increase

Our latest Global Finance Trends Survey results reveal that CFOs recognise the magnitude of the challenges bearing down on them and their teams. To address this pressure, CFOs are marshaling all of the talent, technology and data resources within their reach to address a growing list of priorities while driving strategy in the C-suite and meeting new expectations in the boardroom.

Top overall finance priorities

**Prior year rank shown in parentheses*

- | | |
|--|---|
| 1 ESG metrics & measurement (14) | 6 Strategic planning (3) |
| 2 Impact of inflation (6) | 7 Enhanced data analytics (9) |
| 3 Financial planning & analysis (2) | 8 National tax changes (18) |
| 4 Profitability reporting & analysis (7) | 9 Cloud-based applications (4) |
| 5 Security & privacy of data (1) | 10 Routine reporting & closing activities (8) |

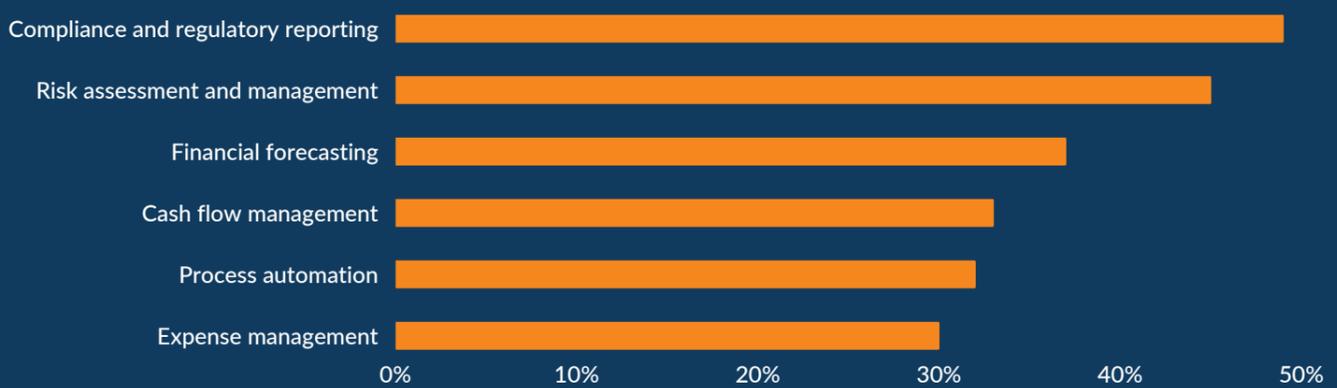
Key insights



Finance organisations currently employing generative AI

How is your finance organisation currently employing generative AI?

**Multiple responses permitted. Shown: Respondents whose organisations are employing generative AI*



Organisations investing in new technology to assist with measuring and reporting on ESG risks and issues

Organisations ready for required new ESG disclosures



Privately held

39%



Publicly held

48%



Privately held

52%



Publicly held

62%