

## **Artificial Intelligence Services**

## Are You Ready for the AI Revolution?

Artificial Intelligence (AI) is changing the way we do business. Across all industries, organizations are adopting AI to improve processes, drive new business opportunities and increase competitive advantage. Many organizations, however, are unsure of how to get started with AI, have not yet determined the best use case or opportunity and do not have the right data or resources to successfully implement this technology.

#### **Drive Innovation with AI**

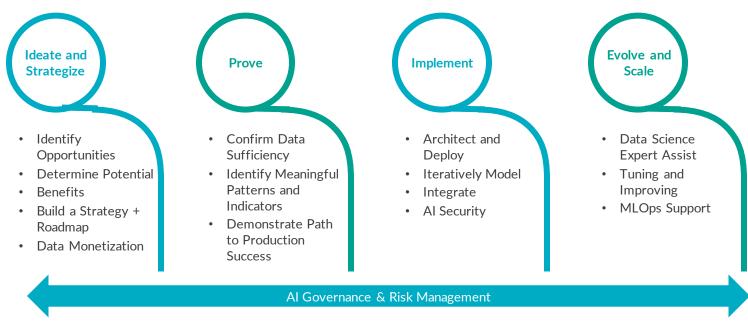
- Solve complex business challenges, accelerating innovation and digital transformation.
- Transform and modernize your organization, through cutting-edge services that improve speed, enhance precision, and optimize customer experiences.
- Implement a responsible end-to-end AI approach, including AI Governance and Risk Management, AI Security and prepare for and comply with regulations.
- Deliver critical insights while protecting critical business assets.

## 70%

of executives said their organization is in investigation and exploration mode with generative AI, while 19% are in pilot or production mode.\*

#### **Our Services:**

Whether you are just starting to explore AI, have committed to adopting AI, or have already deployed AI and are concerned about its inherent risks, we can help you realize and sustain meaningful business value with this technology. In addition to our consulting services, we have developed over 45 proprietary models that help accelerate your time-to-value for aligned use cases.



\*Gartner® Press Release, Gartner Poll Finds 45% of Executives Say ChatGPT Has Prompted an Increase in Al Investment < Gartner Poll Finds 45% of Fxecutives Say ChatGPT Has Prompted an Increase in Al Investment, May 3, 2023. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

#### INNOVATE. TRANSFORM. SUCCEED.

## **Artificial Intelligence Services**

#### **Get Started Today:**

Select one of the four approaches to move forward on your Al journey. We offer end-to-end solutions from strategy to implementation, enabling our clients to identify patterns and iteratively model, tune and improve.

#### **Accelerated Strategy**

**Rapid Prototyping** 

functional prototype.

Identify a focused objective for AI applications, and quickly develop a pragmatic and actionable perspective on aligned potential for AI across business functions. Build a strategic plan to deploy Al capabilities at scale.

Take ideas further, faster and work

smarter by leveraging our proven

methodology and knowledgeable

team for accelerating ideation to

#### Hack-a-thon

Take a hands-on approach to learning and developing Al capabilities. Work side-by-side with AI experts to ideate and build concepts in a time-boxed approach.

#### Al Pilot Readiness

Focus on expected value delivered with Al-enabled use cases, evaluate your data for accessibility and completeness, and determine which AI architecture best aligns to your use cases.

#### City National Bank of Florida Optimizes Customer Relationship Value through Innovative Data Approach



**Client Challenge** 

The bank was not effectively assigning its relationship managers to optimize service. balance resource workloads and maximize revenue. An innovative data-grouping solution was needed to handle account complexities without negatively impacting customers.



The project team used Microsoft Azure to develop a graph data structure and associated algorithms to organize and analyze nested banking customer relationships.

# **Client Value**

The solution reduced daily data processing time by nearly 96%, from 24 hours to one hour. It also automated more than 90% of client relationship management assignments by using a data-driven approach.

### Let's Transform Together.



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