The Innovation vs. Technical Debt Tug of War

Protiviti research reveals technology leaders worldwide are exploring new ways to drive innovation and maximise the value of IT.

Innovation goals and strategies vary
- 79% have clearly defined innovation goals
- 53% of organisations have a perceived clear innovation strategy
- 58% have a dedicated lab or think tank that focuses on innovation
- 33% view fostering an innovative culture as the most significant factor in maintaining an innovative organisation

How innovation activity is currently allocated
- 41% Optimisation of current systems, product and processes
- 31% Growth
- 28% Building resilience against disruption

Technical debt remains a major burden
- Consumes 29% of IT budgets
- Requires 24% of IT human resources to manage
- Nearly 7 out of 10 organisations believe technical debt has a high level of impact on their ability to innovate

Attracting and retaining top talent drives technology adoption and innovation

Top skills-related gaps that impede innovation:
- 36% Solution architecture
- 34% Design thinking
- 34% Enterprise agility

In the fourth quarter of 2022, Protiviti surveyed more than 1,000 CIOs, CTOs, CISOs, and other technology executives worldwide to ascertain concepts around innovation and technical debt across numerous regions, business types, revenue classes and management roles.