

Privacy Consent Order Response Services

Qualified, Independent Assessor of Privacy Compliance

Protiviti provides consent order services addressing a full array of privacy and other regulatory actions. Combining proven experience handling consent orders with deep regulatory and technical resources, we are uniquely equipped to scale even the most demanding enforcement actions with speed and the highest proficiency. Protiviti deploys the correct mix of technology, data, risk, security, privacy and audit professionals to capture an accurate and complete picture of compliance for some of the world's largest and most complex organizations.

Protiviti's Unique Capabilities for Privacy Compliance

1

Proven Regulatory Experience

Protiviti serves as the independent assessor for a rapidly growing portfolio of large, complex regulatory compliance and consent order evaluations.

We provide support to organizations, from highly-regulated environments to the most expansive and complex commercial organizations.

2

Deep Privacy Knowledge

Protiviti brings focused and experienced regulatory, operational and technical skills required for in-depth privacy compliance.

We are a dedicated team of experienced consultants who are subject matter specialists in privacy, information security and all aspects of data protection.

3

Cross-Domain Expertise

With a long history and practice in risk and compliance, technology consulting and audit, Protiviti brings a full range of domain expertise to bear.

Protiviti deploys a complete spectrum of needed experience and perspectives to cover all aspects of modern and emerging privacy compliance.

Independent Assessor

Data Governance

Risk Management

Enforcement Actions

Data Discovery and Analytics

Regulatory Compliance

Consent Orders

Data Protection

Technology Operations

Complex Regulatory Matters

Privacy Operations

Internal Audit

Privacy Consent Order Response Services

Case Study: Comprehensive Evaluation

Protiviti was tasked with assessing the privacy compliance of a global technology firm with world-wide operations and both unparalleled transaction volumes and data assets. Assessing regulatory compliance would require not only incredibly deep technology and privacy skillsets, but the ability to scale assessment activities to cover a massive scope of operations under extraordinarily tight time constraints. Protiviti assembled a team of the right privacy, technology and audit professionals to capture an accurate and complete picture of compliance with the consent order. Regular status checkpoints and debriefs were held with key client stakeholders, the Board of Directors and the FTC. Protiviti's approach addressed both strategic and tactical privacy requirements focusing on the following program and ecosystem areas:

Privacy Program and Ecosystem Coverage

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|  | Privacy Program and Governance <ul style="list-style-type: none">Evaluate the completeness and comprehensiveness of overall privacy program componentsCompare to industry analogs including AICPA's Generally Accepted Privacy Principles and the NIST Privacy Framework |  | Privacy by Design <ul style="list-style-type: none">Examine use and protection of personal information (PI) in new and updated productsEvaluate design and process impacts on PI from product ideation to implementationValidate privacy by design in practice |
|  | Transparency, Notice and Consent <ul style="list-style-type: none">Assess sufficiency and completeness of user notices across broad ecosystem, affiliates and partnersInspect consent capture and management |  | Data Lifecycle Management <ul style="list-style-type: none">Evaluate data processing activities across myriad points in PI lifecycle:<ul style="list-style-type: none">CollectionUseSharingRetention |
|  | Third Party Risk Management <ul style="list-style-type: none">Unpack and evaluate intensely complex web of third-party data sharing relationships and exchangesExamine processes and controls to ensure proper handling of PI against demanding and detailed regulatory prescriptions for third-party interactions |  | Privacy Risk Assessment <ul style="list-style-type: none">Assess broader privacy program and processes for risks to user privacyGenerate detailed gap analysisEvaluate existing and planned controls for effectiveness in addressing privacy risks |

Schedule a Technology Assessment today by contacting us at TechnologyConsulting@Protiviti.com.



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