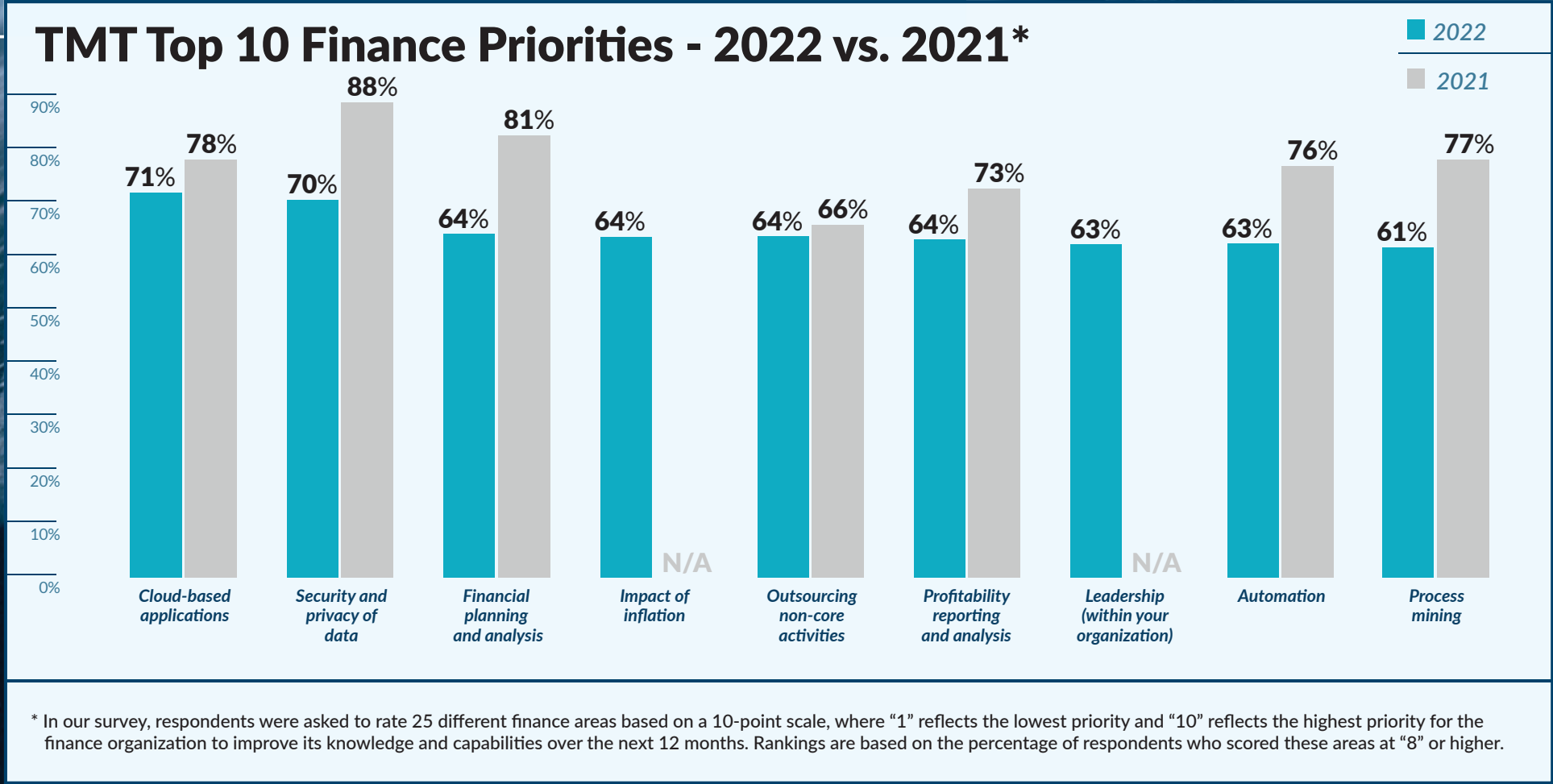


# REIMAGINE

Whether migrating to cloud-based applications or enhancing data security and privacy or managing workforce disruptions, chief financial officers at technology, media and telecommunications (TMT) organizations are resetting priorities and reimagining their long-term roles. Below are some of the key takeaways from the TMT results of Protiviti's latest Global Finance Trends Survey.



### Top 5 Most-Important Priorities to Address Over the Next 12 Months

- 1. *Improve financial planning and analysis*
- 2. *Increase deployment of cloud-based applications*
- 3. *Meet changing demands and expectations of internal customers*
- 4. *Address challenges with regulation*
- 5. *Make process improvements across the finance department*

**67%** of organizations have experienced disruptions due to supply chain challenges, pandemic-related impacts, or effects of inflation among third-party service providers

### Which of the HR/people-related areas are of the greatest concern to your finance organization today?

- 42% *Ability to recruit qualified candidates*
- 36% *Rising cost of wages*
- 34% *Ability to retain your people*
- 31% *Rising cost of benefits*
- 28% *Replacing employees who leave the organization*

For more information, read Protiviti's research report, *Reimagine: From automation cloud to ESG and talent management, CFOs are reimagining their roles*, available at [www.protiviti.com/financesurvey](http://www.protiviti.com/financesurvey).

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