REIMAGINE

From automation and cloud to ESG and talent management, CFOs are reimagining their long-term roles. These are among the key takeaways from the results of Protiviti’s latest Global Finance Trends Survey.

Top 10 overall priorities – CFO/VP Finance*

Security and privacy of data
Profitability reporting and analysis
Blockchain and smart contracts
Cloud-based applications
Financial planning and analysis
Changing demands and expectations of internal customers
Leadership (within your organisation)
Process mining
Automation**
Changing roles of HR, leadership & development, and recruiting

* In our survey, respondents were asked to rate 25 different finance areas based on a 10-point scale, where “1” reflects the lowest priority and “10” reflects the highest priority for the finance organisation to improve its knowledge and capabilities over the next 12 months. Rankings are based on the percentage of respondents who scored these areas at “8” or higher.

** New to this year’s study.

Elevating ESG strategies and reporting

To what extent, if at all, is your organisation increasing the focus and frequency of its reporting related to ESG issues?

- 1% 1 - No increase at all
- 1% 2
- 19% 3 - Moderate increase
- 51% 4
- 28% 5 - Significant increase

Organisations that are ready for potential new required ESG disclosures

78% Privately held

Organisations that report on ESG risks and issues (required or voluntarily) on at least a quarterly basis.

53% Privately held

54% Publicly held

For more information, read Protiviti’s research report, Reimagine: From automation cloud to ESG and talent management, CFOs are reimagining their roles, available at www.protiviti.com/financesurvey.