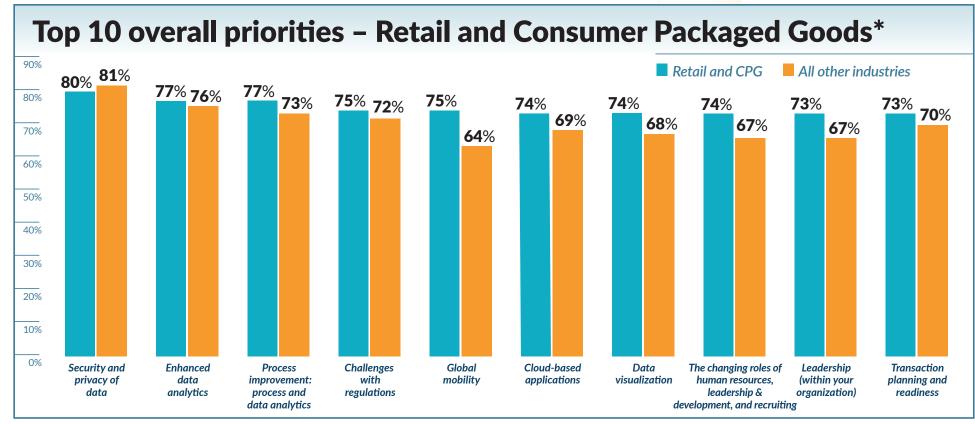
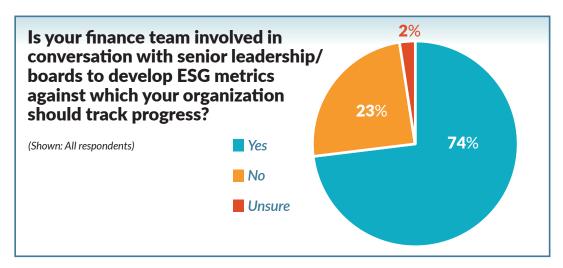
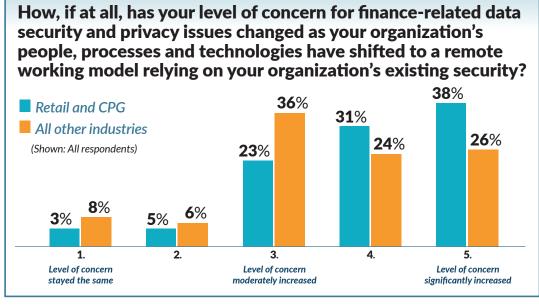
E-Commerce Boom, Disruptions Shape Finance Priorities in Retail and Consumer Packaged Goods

Finance leaders in the retail and consumer packaged goods (CPG) industries plan to continue to address major priorities created by the e-commerce boom, market disruptions and the growing expectations around social accountability. According to the results of Protiviti's latest **Global Finance Trends Survey**, the finance leaders identified these among their top priorities: security and privacy of data; enhanced data analytics; process improvement — process and data analytics; challenges with regulators, and global mobility. Cloud-based applications that support finance and environmental, social and governance (ESG) metrics and measurement are also listed among the most pressing issues for this group over the next 12 months.



^{*} In our survey, respondents were asked to rate 46 different finance areas based on a 10-point scale, where "1" reflects the lowest priority and "10" reflects the highest priority for the finance organization to improve its knowledge and capabilities over the next 12 months. Rankings are based on the percentage of respondents who scored these areas at "8" or higher. (Shown: All respondents)





In light of current occurrences around trade barriers, how is your organization reviewing its policies toward sourcing goods from its supply chain?

	Retail and CPG	All other industires
Enhancing third-party risk management oversight of suppliers	56%	44%
Sourcing more materials and products locally	52%	38%
Improving/increasing communication with select suppliers	50%	48%
Diversifying supply chain to numerous regions	41%	42%
Moving away from just-in-time sourcing	38%	34%
N/A - we are not making any changes	2%	9%

For more information, read Protiviti's research report, *Security*, *Data*, *Analytics*, *Automation*, *Flexible Work Models and ESG Define Finance Priorities*, available at **www.protiviti.com/financesurvey**.

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